

To the Collector of My Paintings

Thank you for purchasing one of my original paintings. I created the painting in your possession using the finest materials. If treated gently, it should last for centuries. Below are some suggestions on how to display and care for it.

- If the painting is on stretched canvas or linen, please handle it delicately to ensure that it does not get poked from either the front or the back. Applying pressure to the surface, even briefly, can irreversibly damage the painting. In addition, do not store the painting horizontally, as the canvas or linen will sag over time, and the paint layer may crack as a result.
- The dust cover on the back of a framed painting is not intended to be replaced frequently, so please handle it gently.
- Although the surface of the painting is protected by a thin layer of varnish, varnish is not impermeable. Try not to touch the surface of the painting with your fingers. Oils from your skin can seep into the paint layer and cause it to discolor.
- My paintings have the quality that they get better the more you look at them. Please hang the painting where you will see it frequently, such as on the wall across from your favourite chair. You are likely to grow increasingly fond of it over time.
- Hang the painting indoors, in a well-lit spot but away from direct sunlight. Make sure it is not near a fireplace, heater, air conditioner, HVAC vent, humidifier, or dehumidifier.
- Large temperature or humidity variations can damage an oil painting over time by causing the paint layer to crack, especially if the painting is on stretched canvas or linen. Ideally, such a painting should be kept between 18 and 24 degrees Celsius (65 and 75 degrees Fahrenheit) and a relative humidity between 45 and 55 percent.
- Pigments may contain toxic chemicals. Please keep paintings out of the reach of small children.
- Artwork that is framed under glass should not be stored horizontally, as the glass may sag and break. Hang the painting on a wall, or store it at a slight angle from the vertical. If you will be transporting the painting in a car, lean it against the back of a car seat, and secure it to prevent it from toppling forward.
- If you store an oil painting in a dark environment, you will find when you take it out that it has darkened. This is a natural property of linseed oil. The painting will brighten up after a few weeks of being exposed to indirect sunlight.
- Under normal conditions, the only cleaning a painting should need is the occasional dusting with a soft synthetic brush that is clean and dry. If the painting needs additional cleaning, please contact me or a professional conservator.

I hope that you will derive many years of enjoyment from your new painting.

Sincerely,

Hulya Guler